



KYSHRM

41ST Annual Conference

August 26-28, 2025 | Central Bank Center | Lexington

PRESENTED BY
**Kentucky
Career Center**
Career Training Employer



SPONSOR & EXHIBITOR OPPORTUNITIES AT-A-GLANCE

WWW.KYSHRMCONFERENCE.COM

SPONSOR & EXHIBITOR OPPORTUNITIES AT-A-GLANCE

QUICK LINK RESOURCES

2024 POST EVENT REPORT

FLOOR PLAN

REGISTRATION

QUESTIONS? CONTACT:

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EXHIBITOR OPTIONS



PREMIUM EXHIBITOR

\$2,550 Early Bird Rate – Good through April 11

\$3,050 Rate after April 11

BENEFITS:

- 10'x10' exhibit space in a preferred location with pipe and drape
- Standard booth identification signage (your company name)
- One 8' black skirted table with two chairs and wastebasket
- All meals, breaks and receptions for THREE booth staff
- Attendee list (includes email) shared two weeks before conference if balance is paid in full
- Complete list of attendees shared the Tuesday after the conference if balance is paid in full
- Listing and link on conference website
- Listing and booth number on conference mobile app



STANDARD EXHIBIT BOOTH

\$1,600 Early Bird Rate – Good through April 11

\$1,700 Rate after April 11

BENEFITS:

- 10'x10' exhibit space with pipe and drape
- Standard booth identification signage (your company name)
- One 8' black skirted table with two chairs and wastebasket
- All meals, breaks and receptions for TWO booth staff
- Attendee list (mailing list – no email) shared before conference if balance is paid in full
- Complete list of attendees shared the Tuesday after the conference if balance is paid in full
- Listing and link on conference website
- Listing and booth number on conference mobile app

SPONSOR & EXHIBITOR OPPORTUNITIES AT-A-GLANCE

SPONSORSHIP OPTIONS



PRESENTING \$30,000

KEY BENEFITS:

- Premier 20' x 20' exhibit space with pipe, drape, two skirted 8' tables, four chairs (on sponsor row)
- Preferred logo placement on key conference collateral
- Opportunity to introduce keynote speaker (three-minute max) on day two
- Opportunity to provide attendee giveaway during your keynote introduction
- Ad on kyshrmconference.com
- TEN full conference registrations for your HR staff or key clients – \$6,500 value
- Access to all meals, breaks and receptions for TEN booth representatives
- One insert in conference tote bag (you provide)



TITANIUM \$15,000

DAY 1 OPENING KEYNOTE
DAY 3 CLOSING KEYNOTE LUNCH

KEY BENEFITS:

- Premier 10' x 20' exhibit space with pipe, drape, two skirted 8' tables, four chairs
- Opportunity to introduce keynote speaker (three-minute max)
- Logo included on conference tote bag
- EIGHT full conference registrations for your HR staff or key clients – \$6,392 value
- All meals, breaks and receptions for EIGHT booth representatives
- One insert in conference tote bag (you provide)



PLATINUM \$12,500

WELCOME RECEPTION
NETWORKING RECEPTION

KEY BENEFITS:

- Premier 10' x 20' exhibit space with pipe, drape, two skirted 8' tables, four chairs (highly visible)
- Recognition at reception and opportunity to address attendees
- Logo included on conference tote bag
- SEVEN full conference registrations for your HR staff or key clients – \$5,593 value
- All meals, breaks and receptions for SEVEN booth representatives
- One insert in conference tote bag (you provide)



GOLD \$10,000

CONFERENCE TOTE BAG
CONFERENCE APP & INFO
360 PHOTO BOOTH
WATER BOTTLE
TRACK SPONSORSHIP
(sponsors all 5 tracks)

KEY BENEFITS:

- Premier 10' x 20' exhibit space with pipe, drape, two skirted 8' tables, four chairs (highly visible)
- Preferred logo placement on key sponsored items
- Logo included on tote bag
- SIX full conference registrations for your HR staff or key clients – \$4,794 value
- All meals, breaks and receptions for SIX booth representatives
- One insert in conference tote bag (you provide)



ASSOCIATE \$7,000

LANYARD
PENS AND HIGHLIGHTERS
TOTE BAG INSERT (3 available)
NOTEPADS
RECHARGE LOUNGE
DAY 1 BREAK
DAY 2 BREAKFAST
DAY 2 MID-MORNING BREAK
DAY 2 LUNCH
DAY 2 AFTERNOON BREAK
DAY 3 BREAKFAST
DAY 3 BREAK

KEY BENEFITS:

- 10' x 10' exhibit space with pipe, drape, one skirted 8' table and two chairs (in sponsor, high traffic area)
- Preferred logo placement on key sponsored items
- FIVE full conference registrations for your HR staff or key clients – \$3,995 value
- All meals, breaks and receptions for FIVE booth representatives

Sponsorship Standard Benefits – All Levels –

- LOGO with hyperlink on conference website and mobile app
- EXHIBIT SPACE in preferred location (size depends on investment level)
- RECOGNITION from the podium at day one Opening Keynote – 700 average attendance
- COMPLIMENTARY CONFERENCE REGISTRATIONS (number based on investment level)
- Endless NETWORKING Opportunities and EXPOSURE
- COMPLETE LIST OF ATTENDEES emailed before and after the conference (includes email address)
- SOCIAL MEDIA recognition
- POST-EVENT REPORT delivers key demographics and attendee feedback
- FIRST RIGHT OF REFUSAL to sponsor next year